

Green Strategy

PMLA PRODUCT DESCRIPTIONS 2007

“An intellectual product that helps improve business operations or improves the quality of one’s life has a commercial value as well as being a service to humanity.”

Daryl Green

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Summary:

The study analyzes a federal organization in Tennessee to determine how its programmatic strategies aligned with its work processes. This qualitative study proposes organizational changes necessary to accommodate the Department’s mission. The results of the study will be useful in dealing with personnel issues related to ramping down a federal program and organizations. This report is significant because other government organizations have been strongly criticized for inadequate planning. Get an insider’s view of this government initiative. **Cost: \$49.95**

A Case Study on Small Business in Federal Contracting

<http://www.lulu.com/content/609459>

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The qualitative study addresses how small businesses can improve their survival and success rate in the public sector with a strategic approach to their operations. The paper concludes that successful small businesses can improve their chances of developing, growing, and maintaining their presence in government contracting through a strategic approach to business thinking. The application of these conclusions could increase the survival rate of small businesses operating in an unstable public environment. Get an insider’s view of this government initiative. **Cost: \$49.95**

A Case Study on Establishing a Nonprofit Organization

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<http://www.lulu.com/content/609530>

Summary:

This study provides a framework for creating a new nonprofit organization in Tennessee. PMLA donated a strategic consultant to prepare an initial framework for a new advocacy organization for education. This study provides a baseline organizational structure for this organization and better positions it for economic, technological, and social changes. This qualitative study is significant because it provides a strategic overview to a relatively inexperienced board. It is intended as one input among many that this organization will receive as it moves forward in its new charter. **Cost: \$49.95**

A Case Study of a Religious Institution: Conducting a Culture Assessment

<http://www.lulu.com/content/609540>

Summary:

This study analyzes the current organization to determine how its current organizational culture compares with the preferred culture designed by its leaders and followers. The *Organizational Culture Assessment Instrument* was administered. The scope of this pilot study is to evaluate the current church culture and propose an organizational culture change initiative necessary for the church to achieve its objectives. This investigation will be helpful to those individuals analyzing the culture of a nonprofit organization. Get an insider's view of this religious institution. **Cost: \$20.95**

A Case Study on Analyzing Virtual Teams in the Public Sector

Summary:

This study explores the operational nature of virtual teams in the federal sector. As more federal agencies allow employees to work from home, there is an increasing problem with office staffing and organizational effectiveness. This investigation utilizes a mixed method approach, consisting of both quantitative and qualitative research, for data collection. The primary goal is to explore human resource issues as they relate to virtual organizations. This effort contributes to further exploration into the application of virtual teams in the government sector. **Cost: \$49.95**

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Summary:

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Small Business Enterprise Competing Globally: The Critical Decision Steps for Transforming Your Business

Summary:

Do you want to expand your small business internationally but lack the knowledge and foresight to implement your plan? This special report provides potential entrepreneurs, “mom and pop” shops, or seasoned business veterans a new business model so that they can improve their survival and success rate globally. It delivers strategies, practical guidelines, resources, and a host of suggestions to help your business succeed. **Cost: \$19.95**

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My Cup Runneth Over: Setting Goals for Single Parents and Working Couples – available in paperback (\$16.95) and audio-book (\$9.95) formats, 1st edition (**use same link to Amazon.com**)

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My Cup Runneth Over: Setting Goals for Single Parents and Working Couples – available in e-book (\$6.95) formats, 2nd edition, <http://www.lulu.com/content/609612>

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